

SLS RADIATES NEW-SCHOOL LUXE IN BUENOS AIRES



ROCHELLE LASH
Hotel Intel

The alluring new SLS Puerto Madero in Buenos Aires has the bijou size, sex appeal and glossy lifestyle of an upscale boutique property, all enhanced by the multiple services of a big-time hotel.

SLS Puerto Madero is home to the restaurant Leynia, the Ciel Spa, as well as an outdoor pool, a substantial fitness area, conference rooms and ornamental gardens.

Leynia is a clubby hangout for hotel guests and savvy locals. It's an Argentine parrilla (an open-fire grill), supplied by the hotel's own farm of free-range chickens and grass-fed Angus beef. No surprise, Leynia's wine list overflows with strapping Malbecs and Chardonnays that sing.

The captivating lobby sets the scene with a sophisticated design by renowned Italian architect Piero Lissoni, who created a conversation corner with the latest in elegant, curved furniture against a backdrop of black marble, glass and stone. A bold sculpture of illuminated, translucent figures of a girl, duplicated 25 times, says this hotel is progressive and imaginative.

This is new-school luxe — young at heart, ready for fun, but still polished and dedicated to quality.

The vibe: I was burning with curiosity because SLS hotels are high-spirited social hot spots in flamboyant destinations like Beverly Hills, Dubai and both Miami and South Beach.

SLS Puerto plans to keep pace. Spring kicks off in September with parties and music around the pool and Leynia's terrace. To amplify the buzz exponentially,



SLS Puerto Madero in Buenos Aires is a full-service hotel with a chic boutique look and dramatic artworks. *SLS PUERTO MADERO*

the hotel also is launching a see-and-be-seen rooftop bar-restaurant with spectacular views, as well as a sumptuous French café off the lobby.

"We're modern and playful, with theatrical décor and a blend of work and leisure," said Alejandro Virto, sales and marketing manager. "SLS brings a fresh, trendy vibe to the dynamic energy of Puerto Madero."

The redeveloped dockside barrio of Puerto Madero is a 20-year-old boom town of vintage red brick buildings and striking office and apartment towers, all fanning out from a broad canal of Río de la Plata, one of the widest rivers in the world.

Among Puerto Madero's neighbourhood attractions is the Costanera Sur Ecological Reserve, a vast green space of wild flora and

IF YOU GO

Flights: Air Canada flies several times a week, year-round, from both Montreal and Toronto to Buenos Aires, with a stop in São Paulo. From Dec. to March, it will be six times a week from Toronto and five from Montreal. Signature Class has lie-flat seats. Aeroplan members have free Bell texting on Wi-Fi equipped aircraft.

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Manso 1725, Puerto Madero, Buenos Aires, Argentina. Accessible. Affiliated with Ennismore and Accor brands. Accor's loyalty program offers luggage free, a door-to-door advance delivery.

Price: Best rate guarantee. Argentine currency fluctuates, depending on whether you pay in pesos, U.S. dollars or credit cards. From approximately \$387 Cdn, including breakfast, Lavazza coffee, Wi-Fi, bottled water, spa facilities.



PAID ADVERTISEMENT

Researchers Close in on a
**Health Canada
Approved Natural
Pain Reliever**
Specific to Neuropathy
and Arthritis
A novel Health Canada authorized NHP targets a sensory channel in the legs and feet to relieve pain associated with Diabetic Neuropathy, Rheumatoid Arthritis and Osteoarthritis

NEUROPATHY PAIN IS A COMMON AND PAINFUL OCCURRENCE, SAYS DR. WIFAK. Studies have found that various forms of neuropathy pain are often triggered by a loss of sensation. A new breakthrough targets the TRPA1 channel to enhance sensation and provide relief.

TORONTO - An exciting clinical use survey study shows that a new neuropathy relief cream authorized by Health Canada to help relieve leg and foot pain associated with diabetic neuropathy, rheumatoid arthritis and osteoarthritis within 15 minutes.

And according to the study participants, pain, burning, tingling, and numbness were the most common symptoms to be relieved.

The cream, called Dendrinx, recently developed by doctors in Europe became an instant hit among those suffering with neuropathy, rheumatoid arthritis and osteoarthritis is finally available in Canada.

"The new formula works in minutes of contacting the skin, initiating two phenomena in the body.

The first phenomenon is known as vasodilation which triggers arteries to expand, improving circulation in the extremities.

The second is called TRPA1 activation and this is what really has people excited as it relieves the pain."

Research Shows Correlation Between Nerve Damage and Sensation

Published clinical studies show that neuropathy symptoms arise

when the nerves in your legs and feet break down and blood flow is lost to the areas which surround them.

As the nerves begin to die, sensation is lost. This lack of sensation is a major cause of burning, tingling, and numbness.

Remarkably, Dendrinx contains one of the few known natural substances to activate TRPA1, a special sensory pathway right below the skin's surface which controls the sensitivity of nerves. It's these nerves that allow you to feel hot, cold, and touch.

And although this pathway has been known for years, neither a drug or a pill has been able to target it successfully. That's why Dendrinx is so impressive.

"It all comes down to sensation. When sensation is lost the foot feels constantly asleep. It may also burn and tingle. When sensation is increased, these nagging symptoms often go away", explains Dr. M Wifak, MD, one of the doctors behind the trial.

"That's why Dendrinx performed so well in our clinical use survey study. It increases sensation and blood flow wherever it is applied. It is impressive to say the least."

A Brilliant Technology Most Failed to Consider

"Today's treatment methods have focused on minimizing discomfort instead of attacking its underlining cause. millions of adults are still in excruciating pain every single day and are always battling effects" explains Dr. Wifak.

"Dendrinx is different. Since the most commonly reported symptoms...painful, tingling and numb legs and feet...are caused by lack of sensation of the nerves, we've designed the formula to increase their sensitivity."

"And since these nerves are located right below the skin, we've chosen to formulate it as a cream. This allows for the ingredients to get to the site faster and without any systemic side effects" she adds.

Study Finds Restoring Sensation the Key to Long Lasting Pain Relief

With the conclusion of the human clinical use survey trial, the makers of Dendrinx are offering it in Canada and Europe. And regardless of the market, its sales are exploding.

Men and women from all over the country are eager to get their hands on the new cream and according to the results study participants reported, they should be.

In the trial above, participants taking Dendrinx as needed experienced pain relief in just 15 minutes after applying! Burning, tingling and numbness were the most commonly reported symptoms to improve.

Dendrinx is a breakthrough for neuropathy pain. Its daily use can result in relief from...

- Pain
- Numbness
- Tingling

Even more impressive, when asked if this was the best product they used for their legs and feet, 85% gave a

resounding "Yes" with all participants raving they would absolutely recommend it to someone else.

Targets Nerves Right Below the Skins Surface

Dendrinx is a topical cream directly applied to the legs and feet. It does not require a prescription in the Europe or Canada.

Studies show that neuropathy pain is often caused when peripheral nerves breakdown and blood is unable to properly flow into your legs and feet.

As these nerves deteriorate, sensation is lost and pain increases.

This is why you may not feel hot or cold and your legs and feet become painful and may burn, tingle and go numb.

Worse, without proper blood flow, tissues and cells in these areas begin to die, causing pain that seems to never go away.

The extract in Dendrinx is one of very few natural compounds that can activate TRPA1, a special sensory pathway that runs through your entire body.

According to published research, activating this pathway increases the sensitivity of nerves, relieving feelings of tingling and numbness in your legs and feet.

Supporting ingredients boost blood flow, support cellular health and stimulate the nerves for increased sensation.

Amazing Relief Exactly Where And When You Need

With daily use, Dendrinx users report remarkable improvements in their quality of life and pain levels without of the serious systemic side effects or interactions associated with prescription drugs.

Readers can now enjoy an entirely new level of comfort and pain relief that's both safer and affordable.

Users have found it to be also extremely effective, especially if nothing else has worked with over 85% raving's it's the best leg and foot product they've ever tried.

How to Claim a Risk-Free Supply of Dendrinx

This is the official release of Dendrinx. As such, the company is offering a special discounted supply to any reader who calls within the next 48 hours.

A special hotline number and discounted pricing has been created for all Canadian readers. Discounts will be available starting today at 6:00AM and will automatically be applied to all callers.

Your Toll-Free Hotline number is **1-800-486-9033** and will only be open for the next 48 hours. Only a limited discounted supply of *Dendrinx* is currently available in your region.

Consumers who miss out on our current product inventory will have to wait until more becomes available and that could take weeks. The company advises not to wait. Call **1-800-486-9033** today.



DENDRIX IS AUTHORIZED FOR SALE BY HEALTH CANADA FOR THE FOLLOWING INDICATIONS: USED TO RELIEVE CUTANEOUS PAIN ASSOCIATED WITH CONDITIONS SUCH AS POST-HERPETIC NEURALGIA AND DIABETIC NEUROPATHY RHEUMATOID ARTHRITIS AND OSTEOARTHRITIS. THIS ARTICLE WAS CREATED BY R AND D HEALTHCARE, INC. CANADA, THE SELLER OF THE PRODUCT IDENTIFIED ABOVE.